



Supported by:

Sportivate

SPORT ENGLAND

Leap
Getting more people active for life

ITEM 19

FIRE AUTHORITY MEETING – 08.06.16

Crew Commander Adam Burch

Introduction

I will briefly introduce myself, my role and the project. Highlighting the following points that I will discuss:

- **Project Objectives**
- **Course Delivery**
- **Partnership working & project funding streams**
- **Evaluation process & Initial Feedback**
- **Moving forward**
- **Questions**

The projects objectives

I will discuss the projects **vision** and **aims**, followed by a four-minute video explain how Junior FireFit sets out to achieve these.

***Our Vision** is to transform the lives of young people who currently do not actively participate in physical education. We aim to trigger changes in behaviour, improving confidence and self-esteem.*

Ultimately we wish to develop young people's understanding of the importance of living a healthier and more active lifestyle. Using the role of a Firefighter as inspiration, incorporating the delivery of key fire safety messages.

Our Aims -

- **Build** a more active, inclusive and healthier Community
- **Create** a safer community through important educational messages and improves social interaction
- **Inspire** and raise aspirations by enabling continued participation, supporting physical, educational and personal development



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Course delivery

I will discuss how the course is structured, including a breakdown of the individual sessions. Detailing the key fire safety messages that are incorporated and how the course is designed to maximise physical activity and involvement over a six week period.

Partnership working & project funding streams

LEAP, Sports England & Sportivate's support and involvement in the project, how the funding was secured and spent.

The support we have received from local businesses, maximising the use of local facilities to help deliver the health and wellbeing message.

Evaluation process and initial feedback

A look at how we are evaluating the course from initial involvement through to a sustainable exit route

The feedback we have received from the pupils and teachers.

The benefit of diverse working streams and improved interaction with a diverse community.

Explain what we have learnt from the pilot and how we aim to improve the cost efficiency of future delivery, ensure project sustainability

Moving Forward

A look at the opportunities the pilot course has opened including:

- Additional Sportive funding and future projects
- Access to sponsored qualifications
- Training, mentoring and discounted development seminars and lectures
- Future Income generation
- Local business engagement

Questions